

LEAPS and BOUNDS

2013
ANNUAL
REVIEW



“Giving children, who otherwise would not have the privilege, the funds to purchase books of choice and interest is monumental in moving a nation toward literacy.”

Amy Friedman
Executive Director



2012/13 **26,109**

2011/12 **22,116**

2009/10 **17,681**

2007/8 **11,468**

2005/6 **1,620**

2003/4 **1,022**

2001/2 **877**

During the 2013-14 school year, we plan to serve over 30,000 students and to expand into Montana and Wisconsin, bringing the total number of states served to 11. We expect to see continued organic growth, where a donor brings the program to a new community—as well as intentional regional growth where we build fundraising capacity in a local community. We are also beginning to explore what role e-books might play as we expand our reach.

Whatever we propose, it will be driven by the Book Trust mission: to empower children from low-income families to choose and own books to increase literacy skills and foster life-long learning.

We thank you for your continued support and your confidence in our work. As one of our students shared:

“I don’t know how you can get money for our whole school. Must be a lot of work. Thank you. I really like the books I got with the money. You should buy some books too because you have lots of work to do...”

Heed our young friend’s advice: find time to treat yourself to a book. Remind yourself of how lucky you are to choose and read books. Think about the role books have played as you’ve grown individually and professionally over the years. Reflect on the pleasure and power you feel from reading. From reading well. From reading *what* you want, *when* you want.

Read the remarks from teachers across the country on the photo pages. They see first hand the results of our work. Yet we have so much to do. We know that there are millions more children across the country who could benefit from Book Trust. This is what motivates us every day—and why we continue to ask for your support.

On behalf of tomorrow’s leaders and contributing citizens, responsible parents and outstanding employees, thank you for inspiring their passion for reading.

Amy Friedman

MESSAGE from the EXECUTIVE DIRECTOR

Remember waiting for one of your birthday milestones? Maybe it was reaching double digits at 10—or driving at 16? Or leaving home for college at 18. The excitement and anticipation that comes with growing up is exactly what we have been experiencing at Book Trust.

We are excited to be growing, excited to be serving more kids, and proud to know that through the collective efforts of our supporters, teachers, volunteers, board members, and staff, we are changing the trajectory of the lives of some of the neediest children. Over this past year, our efforts impacted over 25,000 students across the nation. That’s an increase of 14% from the previous year.

Our work is sweet and simple: create the opportunity for children from low-income families to fall in love with reading by giving them a chance to choose and own books. This motivates them to read more and develop good reading habits.

Our research shows Book Trust students *like* to read more, *are* reading more, and are becoming *better* readers than peers who are not fortunate enough to participate in Book Trust. This past year, Book Trust students chose and purchased 584,000 books—for a cumulative total of 2.6 million books purchased through Book Trust since our inception.

This year we raised \$2.3 million—an exponential increase over recent years. Two years ago we received 250 donations. Last year, Book Trust received over 1,400 gifts, a reflection of the increase in awareness of Book Trust on both a local and national level. And, thanks to Scholastic, Inc., which offered customers the opportunity to donate \$1 to Book Trust each time they placed a Scholastic Reading Club order, *demand* for the program has also increased.

“Without Book Trust my students would never grow up to be readers.”



“Access to these new and free books each month has greatly increased the amount of reading in the homes of many of my students.

Book Trust has created a most wonderful pattern of anticipating books, reading books and appreciating books.”

AND THE SURVEY SAYS . . .

Each year Book Trust students and teachers complete a survey that measures the impact of the program on students' reading skills, attitudes, and behaviors. Our 2013 survey produced a higher than historical average response rate and provided a second year of comparison group data, allowing us to draw stronger conclusions about the unique impacts of the Book Trust program. Some of what we learned this year . . .

FROM STUDENT SURVEY

- On average across all grade levels, 94% of Book Trust students self-reported that they liked to read.
- 42% of Book Trust students reported reading one hour+ per day outside of school as compared to 34% of comparison group students.

FROM TEACHER SURVEY

- 90% of their students liked to read—an increase of 30% over the course of the year. Comparison group teachers reported that 82% of their students enjoyed reading—only a 21% change over the course of the year.
- 10% more 2nd and 3rd grade Book Trust students progressed to reading at grade level over the course of the year than did comparison group students.
- 82% agree that Book Trust has positively impacted student families, whereas only 29% of comparison teachers feel that programs they use positively impact students' families.

FROM PARENT SURVEY

- 55% reported that their child read for an hour+ per day outside of school as compared with only 34% of comparison group parents.
- 72% reported reading with their child at home compared with 62% of comparison group parents.

ONE CHILD'S STORY

My name is Madison and I am a fifth grader at Laurel Elementary School. I live in an apartment with my dad and my little brother Carlito, who is a third grader at Laurel.

I have been in the Book Trust program since kindergarten and have over 120 books from Scholastic because of Book Trust. I store my books in two drawers in my dresser, along the top shelf of my closet and also in the bookcase in my room. I like my books to be close to me, so that I know they are well taken care of.

I love to read. I read every night for about an hour before I go to bed. When I am reading, the rest of the world disappears, and through reading a book, which is better than a movie, it takes me to a different place. I like to choose a quiet place to read. I read in my bed, or in a corner of the room near my bed, where no one can see me, or in my closet with a book light so that no one will disturb me.

I read at least 3 books per week. When I am choosing my books from the Scholastic catalog, I look for Dear America history series and I also like Diary of a Wimpy Kid and Dumb Diary series. The reason getting to choose and own my very own books is so important to me is that when you go to the library, you have to rush through the book and you always worry about losing the book and returning it on time. I love choosing my own books because I can read and re-read them over and over again. Sometimes I pass down books to my brother, but mostly I like to re-read them over and over.

My family doesn't usually have extra money to buy books, so the seven dollars Book Trust gives me must go a long way each month. Once in a while, if my dad has extra money and there's an additional book I want, I use the money to buy a new book.

Reading is important to me because I know it helps me with vocabulary, spelling, and literacy. I am in the gifted and talented reading group in my school. When I grow up, I want to be a journalist because I like to read and write and love learning about geography. I know reading every day now will help me achieve that goal.

I would like to close by saying thank you to Book Trust. I love to read, and I am so thankful that Book Trust has given me the opportunity to grow my love of reading by building my own home library. I couldn't do it without you! Thank you!

2012/13

584,375

2011/12

445,522

2009/10

353,613

2007/8

206,505

2005/6


33,370

2003/4

18,227

2001/2

2,396

A young boy and girl are smiling in a library. The boy is in the foreground, wearing a blue and white plaid shirt. The girl is behind him, wearing a blue shirt and glasses. They are both looking towards the camera. In the background, there are bookshelves and other children. The text is overlaid on the image.

“You have given the world to every child in my class—the opportunity to imagine, be creative, and explore the world beyond their island.”

“The gift of literacy you have provided has a long lasting effect on these children. In a time when families have to choose food and rent over books, you have given them a personal library. Thank you so much. You not only impacted their love for reading—but their whole future.”

SCHOLASTIC POINTS EARNED

<p>Clifford's Book Mark (\$70 to \$249) • Anonymous (20) • Jeannie Abbott • Amanda Abney • Daniel Adam • Wendi Adamek • Margaret Adams • Debbie & Dominick Agresta • Gail Ainsworth • Janet & George Allan • Katherine Allen • Annette Archambeau • Sara Avery • Betsy Conti & Liz Aybar • Russell Baker & Cassidy Turley • Elizabeth Baltimore • Wendy & Chris Banks • Trudi & David Barnes • Justin Bartel • Emilie Bauerle • Gregory Bayless • Leona Bayless • Andrea Beesley • Louise & Roger Belleau • Anne E. Thomas & Michael J. Belo • Geraldine Benigsen • Rayna & Jimmy Bernard • Vincent Bishop • Kendra Black • Bluebonnet Intellectual Properties • Deborah Blyth • Jill & Stuart Bombel • Eli & Parker Boone • Christine Boothroy • Tom Brayton • Kristen & Kevin Brinkman • Katherine Brooks • Charles Brown • Karen Burke • Kristin Calder • Scott Capriglione • Carol Casper • Karin Cecere • Margaret & Lawrence Cecil, Jr. • Cindy Chafetz • Bruce Chandler • Esmeralda Chavira • Frances Christenberry • Lance Christmann • Jill & Jay Clark • Jill & Michael Clark • Tammy Clementi • Patricia Cochran • Renee & Dan Cohen • Brian Collins • Community First Foundation • Bridget Connolly Shaw • Nancy & Kosta Constantine • Corey Cooper • Tommi Sue Cox • Jeannie Craft • Elizabeth Crane • Ana & Walter Croxton • Kelly & Addie Culler • Janet Dampeer • Cynthia & Joseph Dascher • Beulah Diehl • John P. Dieterich, Jr. • Alexandra Dilacqua • Lisa Donaldson • Dora Grace, LLC • Tracy Dorfand • Robert Dorsey • Cara & David Doyle • Michael Duplessis • Kris Edwards • David Elliott • Kenneth Feder • Francine Fielding • Lisa Fitkin • Christine & Herbert Kernick • Fletcher • Deborah Foster • Norma Fox • Pamela Frazee • Steven Friedman • Rosanne & Robert Fulton • Jean & Duane Gall • Macario Gallegos • Jeri Galloway • Beverly Gammon • Melanie & David Glenn • John Glentzer • Michelle & Marcus Glover • Sarah Glover • Cindy & David Goldberg • Google Matching Gifts Program • Christine Gorin • Judith Gorter • Amy Goscha • Donna J. Govan • Jamie E. Grimm • Albany & Tanya Grubb • Brooke Guild • Penny & Kevin Hahn • Patrick Hall • John Hamilton • Tia Hanchett • Jeffery Dean & Karen Harder • Joe Hommel & Karin Harris • Brenda & Steve Harstad • Mandy Harvey • John Hastings • Anna Jo Haynes • Stephen & Kristen Heller • Kristine Hendrickson • Carrie & Cole Herk • William Hets • Libbie & Walter Hickman • Alexa Higashi • Vicki J. Hirsch • Amy Hoeven • Sylvester Houston • Heidi & Bruce Hoyt • Carmela Iaria • J. Patrick Iimes • Ann Irving • Zoe Izard • Phyllis Jackson • The Janus Foundation • Mandy Jesser • Mike Johnson • Jennifer & Dwight Jones • Nancy Jones • Dan Jorgensen • Catherine & Harvey Kamionka • Donna Kanovsky • Mary Cathy Keelan • Tanya Kensley • Caroline Killhour • James Kirk • Connie Klein • Laci Knowles • Elizabeth Kokot • Ko Olina Book Club • Nancy & Robert Koons • Dan Kopetsky • Anthony Kozy • Phyllis & Daniel Lachance • Helaine & Fred Leibowitz • Kerry & Scott Linn • Kay & Bob Lloyd • Madeline Millan & Stan Luger • Janet Mabry • Cordy & Paul MacLaughlin • Dawn MacLaughlin • Sam Malouf • Catherine Manuel • Scott Martin • Mya Martin-Glenn • Caroline Matthews • Maui Coast Hotel • Maui Food Bank • Jancee Mauney • Barbara McCabe • Cindy McCaffrey • Timothy Krieger & Jason McCaskell • Deborah & Jeffrey McCubbin • Simon Zemel & Janell McCullough • Mary Pat & Mike McCurdie • Deborah & Ross McFarland • Jeannette McKinley • Ilana & Ray Merenstein • Victorine & Peter Merriman • Metafore Marketing Communications • Rosalyn Meyer • Jeanne & Frank Mickel • Mikel Jewelry, LLC • Barry Milberg • Amanda L. Miller • Kevin Mindenhall • Jamie Mitchell • Wendy & Colin Moreton • Christopher Murray • Katharine & Ved Nanda • Shannon & Martin Neary • Sharon & David Neenan • Dana Nelson • Joy Nelson • Charles Nichols • Patricia Nies • Leslie Moore • Northern Colorado Writers LLC • Arthur Nowak • Rebecca & Michael Nugent • Karla Oceanak • Susan Carter Orb • Peter Ostenson • Sandra & Jon Otsuki • Barbara Owens • Regina Paolillo • Kevin & Sairé Patterson • Elizabeth Peetz • Godwin Pelissero • Ann Pena • Carolyn Petersen • Susan Peterson • Kathy & Tony Phifer • Lori Plick PEBC • Jammie & Gordon Pirie • A.B. Planck • Leane Poate • Amit & Paula Pollachek • Jim Polstut • Lori & Bobby Powers • Margaret Reeves • Lisa Relou • Janine Richardson • Renee & Barry Richardson • Alice Hays & Matthew Robenalt • Kimberly J. Robinson • Rhonda Roth • Erika Roths • Robert Rowland • Ross & Sarah Ruen Blanchard • Dennis Rush • Gina Saab • John Albright & Nicole Saab • Charlotte Lynne Scates • David Schatz • Dr. Debora Schreffel • Annah & Paul Schmalter • Emily Hammond & Steven Schwartz • Bonnie Seligson • Laney Shaler • Julia Shepherd • Bonnie Shore • Jarret Delos Santos & Eric Smith • Patti Smith • Marc Snyder • Matthew Sodinicar • Kathleen & Earle Solomonson • Lauren & Dan Soukup • Aamanda & Robert Spangler • Sean Springman • Suzanne & John Stalert • Vicki Steere • Victoria & Michael Stevens • Andaz • Patty Stewart • Samantha Stoler • Striker Foundation • Colin Strub • Koren Stutzman • Summit Lawn & Landscape • Heather Superchi • Glenn & Sheryl-Lynn Suzuki • Susan & Terry Swift • Tony Jalbort • Donna & James Taritano • Barbara & Brandon Thomas • Neal Thurston • Alexa K. Tierney • Adrian Tinsley • Cathy & Maynard Torchiana • Tom Trask • Michael Turner • Lynne Valencia • Edith Van Hoose • Sharon & John VanOrman • Lisa Vedovelli • Eva Wahl • Ranelle Waldman • Brad Ward • Scott Weeker • Karen & Thomas Weitkunat • Brian Wenrick • Jonathan & Nicole Wexler • Julie Whitney • Mary Will • Emily & Erik Wilmsen • Diane & Jamie Woodburn • Douglas R. Woods • Barbara Workman • Margie Yevara • Lise Youngblade • Erin Zeiler • Laurie Zeller • Faith Holway & Rob Zellner</p>	<p>2012/13 8,327,341</p> <p>2011/12 6,348,683</p> <p>2009/10 5,038,982</p> <p>2007/8 2,942,693</p> <p>2005/6 475,517</p> <p>2003/4 259,732</p> <p>2001/2 34,137</p>
<p>❖ Curious George's Book Shelf (\$250 to \$999) • Anonymous (4) • Alice Allen • Judith Almendra • Angelica & Ian Amit • Marc Arsenau • Alan Bader • Laura & Allen Balczarek • Melissa Basta • Yvette Wikstrom & Greg Bellomo • Kurt Bethke • Annette & Todd Birdison • Blue Margin • Sara Bromley • Bug-A Bug-A 4-H Club • Shane Calhoun • Shannon Calhoun • Ron Calvert • Capital West Bank • Adriana Carpenter • Holly & Robert Carroll • Linda Clark • CMS Mechanical Services • Mark Cornetta • Davinci Sign Systems • Terence De Pentheny O'Kelly • Susan DeLoria • Holly & Jim Dickinson • Ecolleative Inc. • Ed Carroll Motor Co, Inc. • Yash & Orly Eisbart • Lisa A. & Jesus Duarte Escarrega • Exodus Moving • John Fisher • Harriet & Greg Friedman • Gannett Company • Joao & Patricia Gentil • Jan Trost & Roger Gildersleeve • Claudia & Daniel Goodfellow • Dixie & Jesse Gormley • Frances & Todd Graham • The Griffin Foundation • Barbara Gutierrez • Susan Gutovsky • James C. Hackstaff & Kay Tierney • Cynthia & Craig Hansen • Cathy Harrison • Haven International Corp. • Nancy Henderson • John Hereford-Oakleaf Energy Partners • Nichole & Curtis Herms, Jr. • Sondra & Jim Higgs • Carrie & John Hintzman • Noreen & Dennis Houska • Houska Automotive Services, Inc. • Hudnut Family Fund • Merry Hummel • JT Recruiting Consultants • Lynn & Michael Jossi • Patrick & Denise Juliana • John Kechrotis • SeonAh Kendall • William Kneeland • Amy Kolczak • Mark & Donna Komblau • Andrea Lauricella • Mary Anne & Nam Le Viet • Melissa Lindstrom • Roberta & Robert Loeb • Karen & Ron Lowy • Louanne & Wilton Lyles • Mack Web Solutions • Julie Malek • Kim & Charles Malek • Katherine Martinez • Darcy McClure • Kim & Rusty McDaniel • Robyn & Gregory McVicker • Kate Messnet • Amy & Lee Middlekauff • Adam Milberg • Scott Milberg • Pamela & Robert Miller • Rob Insinger & Leslie Mitchell • Beth & Harry Moore • Pennie & Gerard Nalezny • Kathy & Bruce Nelson • Amy & Kyle Nisenson • Northhighland • Elizabeth Nygren • Anita Obando • Julia Waldman Parker • Suzanne & Doug Putnam • Margaret Raymond • Brent Peters & Christina Reimer • Ann Marie Resnick • Marlene & Frank Rice • Robin & Jeremy Richardson • Eileen Rimekis • SAFFEBuilt • Gerrianne & Clyde Sakamoto • Janice & Thomas Sawidge • Mike & Karen Scarborough • Judith & Richard Schiff • Tanya Sepich-Anderson • Amish Shah • Dr. Jeff Shiffrin • Emily Smith • Elisabeth & Bryan Soth • Anne & Larry Stevens • Kristina & Peter Stewart • Sandra & Earl Stoner • Michelle & Doug Striker • The Jack Gantz Foundation, Inc. • Phillip Treuer • Kathy & Richard Wagner • Jerry Weil • Amy Wilson • Woodward, Inc. • Yates Family Philanthropy Fund ❖ Dr. Sues's Book Club (\$1,000 to \$4,999) • Anonymous (2) • Alexander & Baldwin Foundation • Gary Arabian • The Autzen Foundation • Valerie & Richard Beck • Michelle & Gregory Becker • BFF Friendship Foundation • Bridgepoint Education, Inc. • Brinkman Construction, Inc. • Sarah & Bryce Hach Philanthropy Fund • The BITG Family Foundation • The Newfield Foundation • Genevieve Campbell • Anne Carter • Center Partners • Jolene & Louis Cole • Columbine Health Systems • Christine Conlon-Kemp • Sharon & Randy Conrads • Jeannine & Dan Eckles Philanthropy Fund • Realtec • Paula & Dave Edwards Philanthropy Fund • Karen & David Williams Charitable Foundation • Fran & Bob Davidson • Iricia & David Diehl • Germaine & Tim Dwyer • Margaret F. & Thomas Edwards • Ehrhardt Keele Steiner & Hottman P.C. • Suzanne Fanch • Sara & Tim Farrington • Chris Fawzy • Brad Feld • Ellen Filipiak • Flood & Peterson • Foothills Rotary Club • Fort Collins Breakfast Rotary Charitable Foundation •</p>	<p>2007/8 2,942,693</p> <p>2005/6 475,517</p> <p>2003/4 259,732</p> <p>2001/2 34,137</p>

Scholastic Reading Club awards bonus points to teachers based on the dollars spent on books. Points can then be redeemed for additional classroom books, resources, and supplies.

“Book Trust has turned my students into life long readers.”



“There are no words that can describe my appreciation. My students are poverty-ridden; many have been neglected, abused, and—or are—homeless. They look forward to getting something that is THEIRS and that THEY choose. The smiles and *Thank You*s touch my heart. You have blessed these children, many with broken hearts and hopeless feelings.”

BOOK TRUST TEACHERS

2012/13	1,408	Fort Collins Community Fund of the Community Foundation • Amy & Bernard Friedman • Ganmett Foundation • Greeley Rotary • Juliana & John Guenther • Gypsum Elementary Jets PTA • Hackstaff Law Group, LLC • Crystal & Russ Hathaway • Hawaii Community Foundation • High Point Academy • Tim Hinds • Judy Joseph • Nancy Joseph Gould & Tom Gould • Alic A. & Joseph J. Zink Fund of the Community Foundation • Itaci Kellner • Marco's Grill & Deli • Gloria & Martin Trotsky Family Foundation • Jill & David McClain • Rita & Alan Milberg • Lyanne & Bill Monkman • NIMBL • Odell Brewing Company • Julie & Chris Otto • PFS Insurance Group, LLC • Darryl Prater • Red Cabin Foundation • Cathy Rien • Jeanne & Jim Riley • The Robinson Broadhurst Foundation via Stamford School District • Melanie Roussos • Dano Sayles • Adrienne Schatz • Brenda & Rich Scholl • Gage A. Schubert • Carolyn & Gerald Segal • Michael Shively • Arlene & Dick Small • Sterling Infosteams, Inc. • Linda Stevenson • Barbara Trosky • University of Colorado Health • JoRene & Gumars Valkirs • Roger Van Remmen • Carin Wagner • Laura & Lewis Weinstein • Denny Wickham • Thomas Witt	2011/12	1,278	• Berenstain Bear's Reading Circle (\$5,000 to \$9,999) • Bendon Family Foundation • Nancy Callahan • The Community Foundation Greeley & Weld County • Theresa Daly • Goodfellow Brothers, Inc. • Jac & Susan Kean • Marie Lamfrom Charitable Foundation • HEI Charitable Foundation • Rob Merriman • Mary Lou & Robert Morgado • NBR Family Fund • Otter Cares Foundation • Pacific Islands Construction • Sally & Chuck A. Pappalardo • Karen & Marty Quill • John Gray & Carolyn Schaefer • Susan Hawes-Swindells & George Swindells • Virginia W. Hill Foundation • Charmine Warmenhoven • Cheryl & Joseph Zimlich	2009/10	982	• The Giving Tree (\$10,000 to \$24,999) • Anonymous (1) • Foundation for Educational Excellence • Makana Aloha Foundation • Mcherry Foundation • The Salazar Family Foundation • Strad Oilfield Services • TeleTech Community Foundation • Target Foundation via West Seattle Elementary	2007/8	637	• Where The Wild Things Are (\$25,000+) • Bohemian Foundation • Community Foundation of Northern Colorado • Greater Texas Foundation • Kate & Justin Rose Foundation Inc. • Morgridge Family Foundation • Piton Foundation • Jill & Doug Schatz • Serimus Foundation • Strong Foundation • TOSA Foundation • Warren & Zoann Dusenbury Charitable Trust	2005/6	90	• In-kind Contributors (Invaluable) • Connie Adams • George Allan • AlphaGraphics • Arabella Art • Avenue Theatre • Bailwick Press • Barnes & Noble • Greg Bayless • Susan Beall • Bluebonnet Intellectual Properties • Cris Borden • BSweet Cupcakes • ButterCream Cupcakery • Canyon Concert Ballet • Mike Carroll • Yvonne Cheng • Barbara Cipro • Lida Citroen • Michael Clements • Comedy Works • Conti Training • CooperSmith's Pub & Brewery • Chris Cowan • Dandelion Toys • Janet Davis • Jennifer Dizman • Eileen's Colossal Cookies • Equinox Brewery • Exodus Moving • Tim Farrington • Joe Fletcher • Paul Flinn • Betty Hay Freeland • Denby Freeland Cole • Fuller Sotheby's International Realty • Tim Garcia • Carmen Gardner • Brooke Guild • James Hackstaff & Kay Tierney • Happy Canyon Wine • Karin Harris • Honey Bun Haynes • Mark Hoog • Hotel Teatro • Jeff Johnson • Guy Junker • Kimokeo Kapahulehua • Susan Kean • Keg Liquors • Brielle Kelley • Kilwins • Nancy Kosena • Lambspin • Ken Loyd • Kim & Charles Malek • Maui Printing • Ronaldo Macedo • Metafore Marketing Communications • Mary Mitsuda • Lauren Myracle • Amy & Kyle Nilsen • Odell Brewing Company • Open Media Foundation • Paragon Guides • Parallel 17 & Street Kitchen Asian Bistro • Macario Pascual • Sue Perry • Joelle C Perz • Carolyn Petersen • Playful Photography • Racines Restaurant • Abigail Romanachak • Rein Designs, Inc. • SaSheela Designs • Scholastic Inc. • Serimus Foundation • Style M.E. Denver • Super Target • Tattered Cover Book Store • The Cupboard • The Mayor of Old Town • The Robert & Judi Newman Center, University of Denver • Cathy Torchiana • Twenty Three Trees • University of Denver, Knoebel Events, Inc. • Vern's Toffee House • VintageView Wine Storage Systems • Lynne Waithee • Dennis Williams • Wolverine Publishing • Jamie Woodburn • Maile Yawata • Zanitas Mexican & Margaritas	2003/4	57	• Contributions made (In Memory Of) • Sophie Deloria • Each of the Sandy Hook Elementary Victims • Mary Jane Felker • Emerson Juliette Graham • Sondra Higgs • Kyle Joseph Dascher • Catherine Mable Kelly • Ray Urquhart	2001/2	49	• Contributions made (In Honor Of) • Janet Allan • Avery Ardoin • Rebecca Carter • Amy Friedman • Mya Martin-Glenn • Rita & Alan Milberg • Cecilia Nevins-Smith • Jill Schatz • De. Debora Scheffel • Barb & Ron Walczak • Diane & Jamie Woodburn
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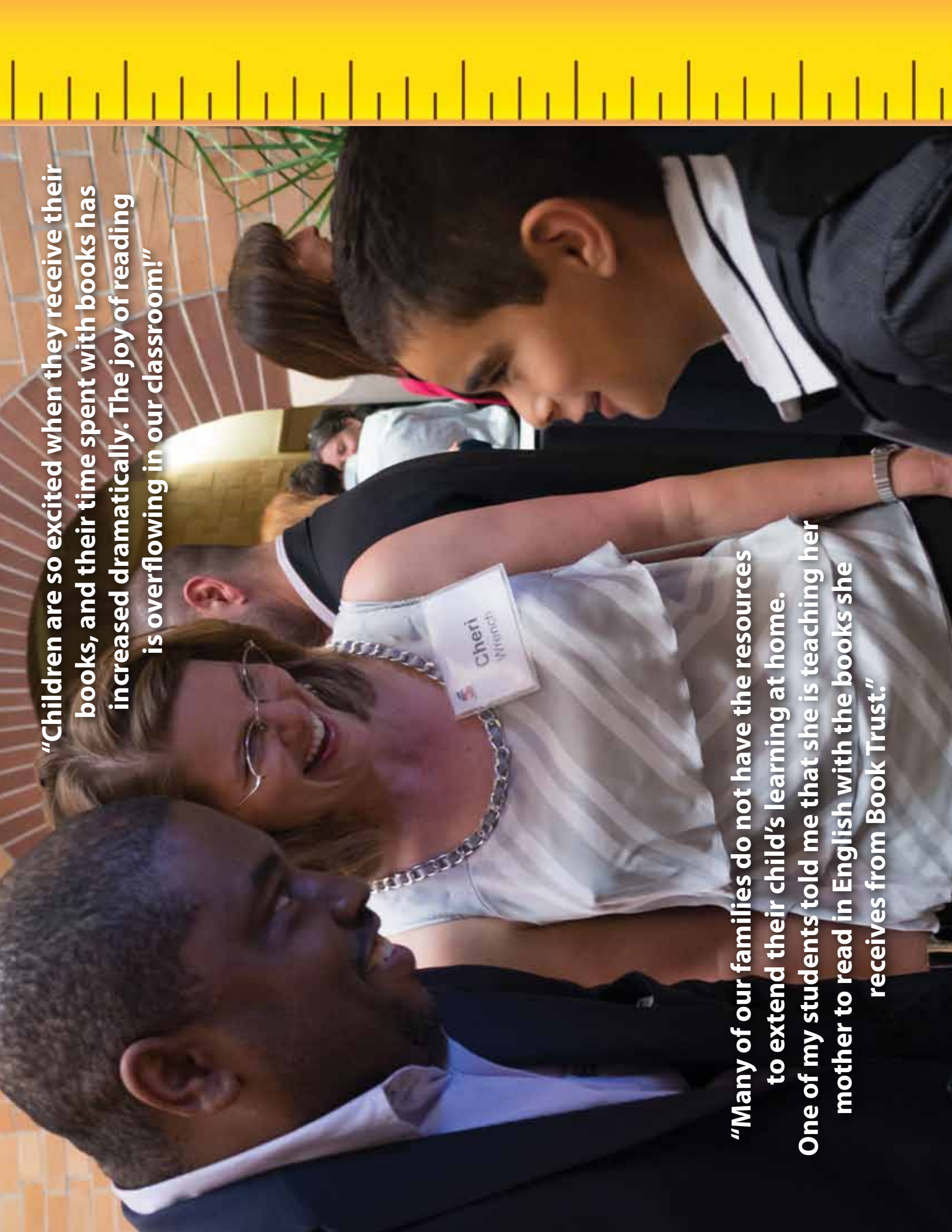
Founding Hui Members (Maui County) • In the Hawaiian language, *hui* is a group of people joining together for a common purpose. We celebrate generous members whose commitment to the growth of Book Trust has enabled us to bring the program to the Hawaiian Islands—now serving over 6,000 keiki across Maui County. • Susan & Jim Bendon • Anne Carter • Fran & Bob Davidson • Sara & Tim Farrington • Jamar & Stephen Goodfellow • Honey Bun & Jim Haynes • Susan & Jac Kean • Karen & Marty Quill • Jill & Doug Schatz • Brenda & Rich Scholl • Jill & Doug Schatz • Susan Hawes-Swindells & George Swindells

Staff (as of July 1, 2013) • Amy Friedman, Executive Director • Donna Frost, Director, Finance & Operations • Frances Graham, Director, Philanthropic Partnerships • Ann Nicol, Director, Hawaii • Michelle Striker, Director, Philanthropic Partnerships • Beth Sundberg, Program Director

14% MORE BOOK TRUST STUDENTS	31% MORE BOOKS PURCHASED	31% MORE BONUS POINTS EARNED	28% MORE FUNDS RAISED FOR BOOKS	460% MORE GIFTS GIVEN	1200% MORE DONORS GIVING	11% INCREASE IN ASSETS	ADDED ONE MORE REGIONAL BOARD	MOVED NATIONAL HEADQUARTERS TO DENVER
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all because of you.
Thank you for helping us Grow!

GROWTH SPURT

A group of people are gathered at a social event. In the foreground, a woman with glasses and a name tag that reads "Cheri Wrench" is smiling and talking to a man in a suit. Other people are visible in the background, some looking at a book. The background features a brick wall and a yellow wall with a grid pattern.

“Children are so excited when they receive their books, and their time spent with books has increased dramatically. The joy of reading is overflowing in our classroom!”

“Many of our families do not have the resources to extend their child’s learning at home. One of my students told me that she is teaching her mother to read in English with the books she receives from Book Trust.”

DOLLARS SPENT ON BOOKS

Sources of Funds

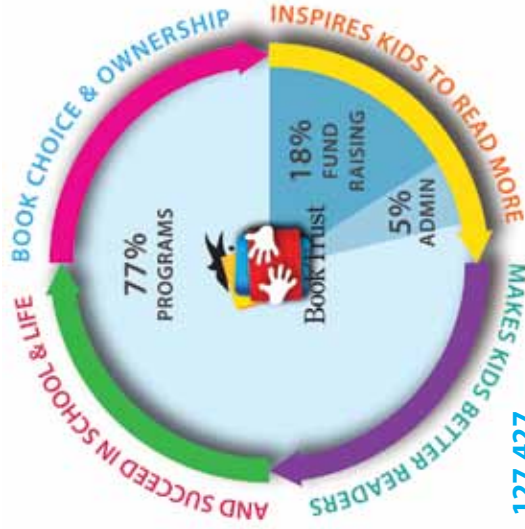
Contributions	\$ 2,122,054
Unrestricted	\$ 1,117,450
Restricted	\$ 1,004,604
In-kind support	\$ 362,582
Total	\$ 2,484,636

Uses of Funds

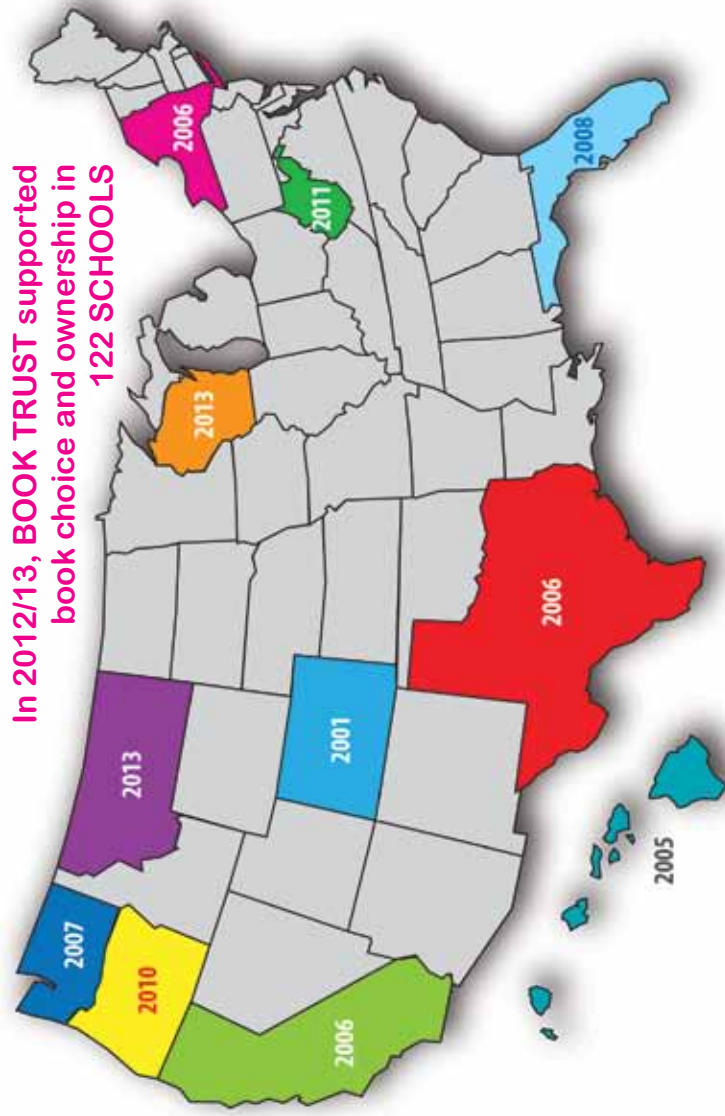
Programs	\$ 1,815,052
General & Administrative	\$ 114,521
Fundraising	\$ 427,636
Total Expenses	\$ 2,357,209

Change in Net Assets \$ 127,427

Total Net Assets at end of year \$ 1,214,493



**In 2012/13, BOOK TRUST supported
book choice and ownership in
122 SCHOOLS**



National Board of Directors

Douglas Schatz, Chair	2012/13	\$1,460,937
David Diehl		
Brad Florin		
Ron Lowy		
Chuck Pappalardo	2011/12	\$1,113,804
Adrienne Schatz, Founder		
Jill Schatz		
Cheryl Zimlich		

Denver Regional Board

Amy Van Orman Nisenon, Chair	2009/10	\$884,032
Greg Bellomo		
Jim Hackstaff		
Dan Jorgensen		
Traci Kellner		
Charles Malek		
Anjali Nanda		
Julia Parker		
Lynne Scates		

Emily Smith
Debora L. Scheffel, Ph.D., Advisor

2007/8 \$516,262

Fort Collins Regional Board

Kate Baker, Chair	2005/6	\$83,424
Holly Dickinson		
John Hintzman		
Amy Kolczak		
Darcy McClure		
Mary Pat McCurdie		
Emily Wilmsen		

Maui Regional Board

Marlene Rice, Chair	2003/4	\$45,567
Desiree Abreu		
Nancy Callahan		
Rhonda Hay		
Jill Schatz		
Fern Markgraf, Advisor		

Oahu Regional Board

Cris Borden, Chair	2001/2	\$5,989
Ilan Amir		
Dennis Swart		
Lynne Waihee, Advisor		



789 Sherman Street / 300A
Denver CO 80203

www.booktrust.org

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INSPIRING KIDS' PASSION FOR READING



Chief Justices Sandra Day O'Connor and Sonia Sotomayer, Secretary of State Hillary Clinton, and First Lady Laura Bush all cite fictional girl detective Nancy Drew as a formative influence in their youth.

What might the future hold for this young Nancy Drew fan?