

Book Trust Annual Report 2016





Book Trust empowers kids from low-income families to choose and buy their own books. Every month throughout the school

year, our students select two to three new books – and get to keep every one! Every child deserves an opportunity to fall in love with reading. *And we make that happen.*



Let's start with the children.

Over 38,000 lives were transformed this year, **thanks to you**. Imaginations were sparked and adventures were had through new books that our students had a chance to choose and buy, **thanks to you**. And over 2,000 teachers grew their classroom libraries and had resources to support their best practice literacy instruction and family engagement in reading, **thanks to you**.

Serving 38,000 children represents the first step towards reaching a three-year goal to serve 100,000 students in a single year. We will achieve this goal by the fall of 2018. And our strategic



plan, which celebrates our 10-year anniversary, is the first step towards achieving an even greater goal – serving 1 million students in a year. One million represents a full 10 percent of children in our target age group living in poverty in America.

Each step along this journey is made possible by you and we are grateful. Our kids discover a passion for reading, improve at school, build home libraries and spend more time reading at home with their families. It's a win-win situation, and a joy to behold. As the demand for Book Trust grows, we are working hard to ensure we continue to deliver on our mission.

This past year, partnerships were developed in Oakland, Omaha, and New York City. Book Trust will serve 10,000 new students in these

markets alone! Lessons learned in these communities will inform the partnerships we build in the hundreds of other communities across the nation requesting Book Trust. We will learn and grow and learn and grow until our 1 millionth student is served.

On behalf of all the grateful students whose lives you transformed this year, let me offer heartfelt thanks. We literally couldn't do it without you.

With deep gratitude,

Amy Friedman
President and CEO

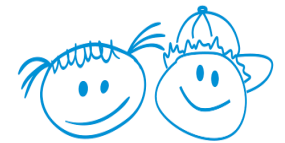
2015-2016 School Year



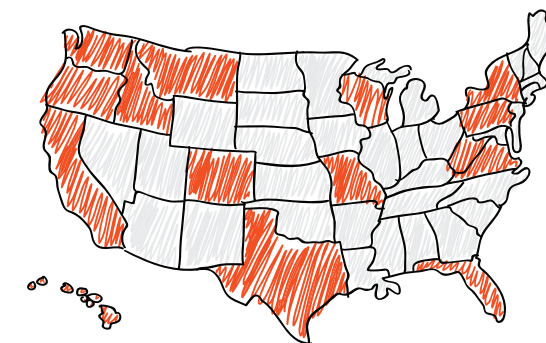
132
schools



890,000
books



38,700
students



15 Participating States

“Book Trust has turned our students into exhilarated readers, who not only want to read but also want to share what they've read with others.”

Ms. Johnson, Teacher

How we're helping students

First the good news: Book Trust really works!

Over the past school year, teachers told us that the percentage of Book Trust students reading at grade level jumped from 31 percent to 59 percent. All across the country, teachers told us the same story of increased excitement about books and reading in the classroom.

And remember, each Book Trust child gets to build their own library at home. They are also much more likely to read with their siblings and parents during the evenings and weekends. With your help, thousands of young imaginations are finding an opportunity to flourish.

School Success

Following the 2015-16 school year, every single Book Trust school applied for renewal. And there is now a (growing) wait-list of more than 400 schools wanting to join our program. These two simple facts tell their own story about the impact we're having.



Where we're heading...

Book Trust celebrates its tenth anniversary this year. From very humble beginnings (we started off serving 170 students in Fort Collins) the organization has grown with each passing year. In 2016, we provided almost 900,000 books to more than 38,000 children in 132 schools throughout 15 states. In total, we've distributed 5.2 million books.

But there is still a long way to go. Across the nation, more than 10 million kids from our target age group (K-5) currently live in poverty. To address this enormous injustice, Book Trust has set an ambitious goal to be serving 100,000 children every year by 2018. And in the years beyond, we're aiming for 1 million students – a full 10 percent of those deserving children needing our help. It's a daunting challenge, but we won't rest until this goal is achieved.



“My students’ passion for reading has been greatly enhanced by letting them choose their own books. It is through choice that they’ve grown to love books.”

Mr. Davis, Book Trust Teacher

“The kids’ eyes light up the minute the Book Trust Box arrives, and they beg for me to open it and pass out their books.”

Ms. Faoro, Book Trust Teacher



“Thanks to Book Trust, I now have my own library at home. There are books everywhere: I have more than my mom!”

Kamarion, Student

“Every time I read a Book Trust book, I travel to places and discover things that in my real life I never imagined living!”

Aisslin, Student

Book Trust Program 2015-2016 Results

Increased reading
87%

of Book Trust teachers say Book Trust has increased student desire to improve their reading skills.



Better readers
31% to 59%

According to Book Trust Teachers, the number of students reading at grade level increased from 31% at the beginning of the year to 59% at the end of the year.



Engaged families
98%

of Book Trust teachers report that their students are reading at home with their families.



Financial Information

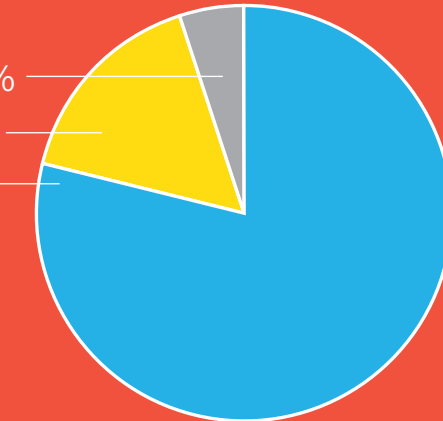
Year ending June 30, 2016

Use of Funds

Administration: 5%

Fundraising: 16%

Program: 79%



Revenues and support

Contributions

Individuals	\$1,024,298
Foundations	\$1,664,987
Organizations	\$243,837
Corporations	\$30,932

Total contributions **\$2,964,054**

Special events	\$436,107
In-kind contributions	\$362,016

Total revenues and support **\$3,762,177**

Expenses

Program expenses	\$2,902,828
Support services	
Administration and general	\$174,335
Fundraising	\$602,508
Total support services	\$776,843

Total expenses **\$3,679,671**

Change in net assets \$82,506

Net assets at beginning of year \$1,456,488

Net assets at end of year \$1,538,994

Inspired Supporters

\$25,000+

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Ron and Karen Lowy

“Karen and I are passionate about this organization and the incredible work they do on behalf of children.”
*Ron Lowy,
 National Board Chair*

“I’ve been supporting this wonderful organization from the beginning, and it just keeps getting stronger.”
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Denise Recchia

"It is very gratifying to see the students' faces light up when their books arrive. I'm so happy to be part of this awesome program!"

Denise Recchia, Hawaii Supporter



Traci Kellner and Tamika Pumphrey, Vino & Libri Event Chair

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Anne, Kate, and Bob Sneed

“As a teacher, I know first-hand how Book Trust transforms children’s lives.”

Kate Sneed, Sneed Family Foundation, School Sponsor



Stacey May

“By sponsoring a whole classroom, I have the joy of knowing my donation makes a big impact.”

Classroom sponsor Stacey May with Book Trust student

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Carly Hawkins
Joan and John Hayes
Eileen and Bruce Hendee
Joe Henry
John Hereford
Lynn Herrick
Julie Hertzberg
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“Every time I see the kids get crazy excited over their new books, it just melts my heart.”

*Michele Marquitz,
 Books on Tap
 event chair with
 Book Trust students*

*Many thanks to all Book Trust supporters,
 including those generous monthly donors
 contributing through Book Trust 10!*

In-Kind Contributions Over \$100

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Envisions Entertainment	Makena Beach and Golf Club	The Integer Group	
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Fairmont Kea Lani	Charles Malek	The Nature Conservancy	
Sara and Tim Farrington	Kyle Malone	The Summit	
Five Guys Burgers and Fries	Mama's Fish House Restaurant	Tiffany & Co. Wailea	
Fly Right Charters	Maui Sporting Clays	Tommy Bahama	
Footers Catering	Maui Wine	Trilogy Excursion	
Fort Collins Country Club Golf	Kari McCarthy	University of Denver Division of Athletics and Recreation	
Four Seasons Resort Wailea	Jana McMahan	JoRene and Gunars Valkirs	
Fuzzy's Taco Shop	Mele Ukulele	VintageView	
Tim Garcia	Miramont Lifecycle	W.S. Merwin	
Dan Garfield	Morgan	Wailea Beach Marriott Resort and Spa	
	Naked Wines		

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